



VETERAN-OWNED · MADE IN THE USA

PROTECT THEIR PAWS. PRESERVE THE WALK.

A thin layer of PawsBalm forms a breathable, weatherproof shield on paw pads against hot pavement, road salt, and rough trail. No wax build-up, no greasy floors. Four ingredients your customers can read.

BEESWAX · SHEA BUTTER · COCONUT OIL · VITAMIN E

WHY IT SELLS AT THE COUNTER

- ✓ **Every dog, every season.** Summer pavement, winter salt, year-round trail. Not a seasonal SKU.
- ✓ **Veteran-owned, made by hand.** Small batch. San Diego · Key West · Washington DC · Waimānalo. A story your staff can tell in one sentence.
- ✓ **Clean label.** Four food-grade ingredients. Lick-safe, nose-safe. No parabens, no fragrance, no fillers.
- ✓ **Every tenth tin goes to a working dog.** Sold to a military or police K9 team, donated as product. A line your customers repeat.
- ✓ **Keystone margin.** \$8 wholesale, \$15.99 retail. Free shipping on your first case.
- ✓ **Zero-risk first case.** Anything unsold after 30 days, we take back. See the offer.

SIZE — 2 OZ (56 G)

FORM — SOLID BALM, TIN

CASE — 12 TINS

HALF CASE — 6 TINS

SHELF LIFE — 12 MONTHS

UPC — ON EVERY TIN

APPLY — RUB & PAT, SETS IN
SECONDS

USE — PAWS + NOSE, LICK-SAFE

THE 10-SECOND PITCH FOR YOUR STAFF

"Hot sidewalk in July and salt in January both crack pads. Rub this on before the walk. It sets in seconds and does not track on floors. Veteran-owned, and every tenth tin goes to a working dog."

WHOLESALE PRICING

Wholesale, per tin	\$8
Suggested retail	\$15.99
Case of 12 · free shipping, first case	\$96
Half case of 6	\$48
Your margin per tin	\$7.99 (50%)

FIRST-CASE GUARANTEE

Stock one case. Whatever has not sold in 30 days, we pick up and credit in full. You risk nothing to find out if your customers want it.

HOW TO ORDER

Email orders@pawsbalm.com or order online at pawsbalm.com/wholesale. Ships within 3 business days, in your hands within 7. Net 30 on reorders for established accounts.

PAWSBALM.COM

ORDERS@PAWSBALM.COM

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SMALL BATCH · SHIPS IN 3 DAYS

CASE 12 · \$96

HALF CASE 6 · \$48